

2012 PIFFERO VINEYARD ZINFANDEL**PHILOSOPHY**

Edmeades is pure Mendocino. It is the authentic taste of one of California's viticultural frontiers — Mendocino County. Our approach is traditional and natural; our methods are decidedly low tech. We believe in native yeast fermentations in small, open-top bins, hand punchdowns, and minimal manipulation. The simplicity of our methods allows the soils and climates of each site to be clearly heard in our wines.

HISTORY

Edmeades is famous for its limited bottlings of iconoclastic Zinfandel from the cool, coastal vineyards of Mendocino County. Dr. Edmeades planted his first 11 acres of vineyards in 1963. He founded his winery and launched his own brand in 1972. The Jackson Family purchased Edmeades in 1988 and brought current winemaker Ben Salazar on board in 2012.

VINEYARD

The Piffero Vineyard lays claim to some of the most unforgiving ground in Mendocino's Redwood Valley. How unforgiving, you ask? Well, in 1930, Vitorio Piffero cleared this land using a horse, blasting powder and his bare hands. His wife, Rose, followed behind planting the Zinfandel vines in the rocky red soil. It was a labor of love, to be sure. And was it all worth it? If you like super-concentrated, thick, scrumptious Zinfandel, packed with black cherries and spice, then yes, it was worth it.

NOTES

The 2012 Edmeades Piffero Vineyard Zinfandel exhibits enticing aromas of fresh cherries, raspberry jam, and candied red fruit. Aromas of cinnamon, cloves, and toasty oak add a warm spice character to the wine. Flavors of ripe cherries, cherry pit, and allspice coat the palate. This wine is juicy, round, and utterly delicious.

CONTACT

5500 HIGHWAY 128 PHILO, CALIFORNIA 95466 TEL: 800.994.2454 EDMEADES.COM

STATISTICS		2012 PIFFERO VINEYARD ZINFANDEL	
APPELLATION	COMPOSITION	OAK	ALCOHOL
Mendocino Ridge	99% Zinfandel 1% Syrah	15 months in 66% French oak barrels, 34% American oak barrels, 33% new	14.5%
CASES			TA
250			0.54 g/100ml