

**2012 EDMEADES' FOLLY****PHILOSOPHY**

Edmeades is pure Mendocino. It is the authentic taste of one of California's final viticultural frontiers — the Anderson Valley. Our approach is traditional and natural; our methods are decidedly low tech. We believe in native yeast fermentations in small, open-top bins, hand punchdowns, minimal manipulation and no fining or filtration at bottling. The simplicity of our methods allows the soils and climates of each site to be clearly heard in our wines.

**HISTORY**

Edmeades is famous for its limited bottlings of iconoclastic Zinfandel from the cool, coastal vineyards of Mendocino County. Dr. Edmeades planted his first 11 acres of vineyards in 1963. He founded his winery and launched his own brand in 1972. The Jackson Family purchased Edmeades in 1988 and brought current winemaker Ben Salazar on board in 2012.

**NOTES**

The 2012 Edmeades' Folly has aromas of black fruits, blueberries, plums, and leather. The texture is rich, round, and lush, displaying flavors of dark fruits, anise, and pepper. Notes of toasted oak and vanilla accentuate the finish. This wine is made in honor of Dr. Donald Edmeades, the founder of Edmeades and pioneer of Anderson Valley grape growing.

**CONTACT**

5500 HIGHWAY 128 PHILO, CALIFORNIA 95466 TEL: 800.994.2454 EDMEADES.COM

<b>STATISTICS</b>	<b>2012 EDMEADES' FOLLY</b>		
<b>APPELLATION</b>	<b>COMPOSITION</b>	<b>OAK</b>	<b>ALCOHOL</b>
Mendocino County	44% Zinfandel, 21% Syrah,	15 months in 55% French oak, 45% American oak,	15.0%
<b>CASES</b>	21% Petite Sirah, 14% Merlot	16% new	<b>TA</b>
250			0.58 g/100ml